

BEST PRACTICES GROUP

STRATEGY · OPERATIONS · MARKETING · PLANNING

A DIFFERENT KIND OF CONSULTING FIRM

Here's What The Experts Said:

- "The Earth is flat..."
- "The sun is just a fiery stone..."
- "Our world is the center of the universe..."

Do you really think you need industry experts to deliver desired outcomes?

Think again.

These widely held beliefs, provided by "experts" at the time, were proven wrong by people who were considered "outsiders" and "heretics" in their day.

Sometimes you need a different point of view.

The Best Practices Group brings an "outsiders" perspective to the table. We don't pretend to have all the answers. We think that such an attitude only limits thinking. Instead, we help your highly knowledgeable staff develop the solutions that are right for you — driving results through the use of our proven planning methodologies.

Frankly, you know your business. Sometimes you just need a catalyst to help you think outside-the-box. The Best Practices Group can help you cultivate and advance the breakthrough thinking needed to compete.

After all, the Earth isn't flat. Your strategic thinking shouldn't be, either.

Recent Clients:

LexisNexis
Home Depot
JP Morgan Chase
AXA Financial
Mitsui Sumitomo Insurance
The Hartford
Integrity Insurance
National Life
Marriott International
Bic Corporation
IBM
U.S. Joint Chiefs
United States Marine Corps
Connecticut State Government
Environmental Defense Fund
Metropolitan District Commission

21st Year In
Practice

BEST PRACTICES GROUP

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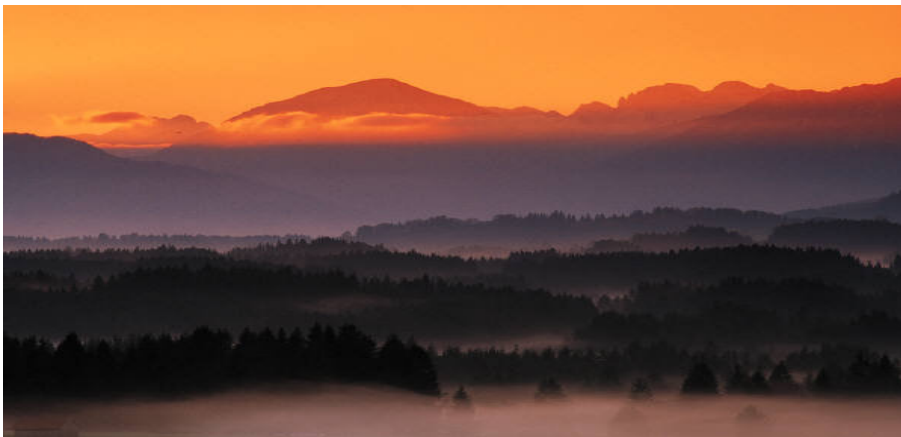
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BEST PRACTICES GROUP
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PLANNING

**Our
Services:**

*“The Earth isn’t
flat...”*



Strategy:

Vision Story Development
Value Proposition /
Market Differentiation Strategies
Merger Planning
New Business Integration Projects
Market Analysis / Entry Strategies

Planning:

Scenario/Business Planning
Program Management Office Design
Vendor Selection/Management
Best Practice Enterprise™ Evaluations
IT Best Practice Implementation
Project Portfolio Management

Marketing:

Marketing Strategy Development/
Planning
Brand Development Strategy
Distribution Channel Strategy
Customer Intimacy Programs
Communications Planning
Social Media Planning

Operations:

Business Operations Optimization
Service Delivery Design
Employee Engagement Programs
Work Unit Reorganization
Workflow Reengineering
Quality Delivery Programs

“...Your strategic thinking shouldn’t be, either.”

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